بصيرة
Baseera AI 2030

JANUARY 2027
20th – 24th
MUSCAT, OMAN

Your day, start to finish

A hands-on AI workshop for business owners in Oman. The workshop runs on five dates and you come to one. You choose the day that suits you when you register.

ARRIVE AND START

Arrival

Register and settle in

Report to the registration desk with your laptop. Pick up your handouts, have some Omani coffee and dates, and find your seat.

Opening

A proper welcome

We open the day together and walk you through what you will do and what you will leave with.

THE SESSIONS

Morning

Start together

Everyone in the room starts together. You learn what AI can and cannot do for a business, and what you should never type into it. You learn how to ask it for what you want. You try ChatGPT and Claude on real tasks.

Midday

Lunch and prayer

A proper break. Meet the other owners.

Afternoon

Work on your own business

You use AI on tasks from your own business. Write messages and replies, draft documents and proposals, summarise reports, track stock, check your numbers, and decide what to automate first. Trainers and coaches are there if you get stuck.

Late afternoon

Round tables

Sit down with other owners, compare what worked, and learn from each other.

CLOSE THE DAY

End of day

Solve a real problem

A company volunteers a real business problem. We work through it live, using AI. Then you ask your questions.

Wrap-up

Finish and take it home

Hand in your one exercise to earn your certificate, collect your take-home materials, and leave knowing your next step.

We send you the exact times when you register.

What you take home

- A set of ready-to-use prompts
- A workbook with all the exercises
- A checklist to spot work AI can do for you
- A ranked list of ideas for your own business
- A certificate of completion from Ailutions

Our aim: you leave with one working automation for your business. Our trainers help you build it.

After the day

Right after	A clinic where we help you turn your checklist into real work.
Every month	Online sessions where you can ask questions, and a WhatsApp or Telegram group with other owners.
At 30, 60 and 90 days	We check in to see how you are getting on.
Along the way	Owners show each other what they have built.
Then	The AI Lab Premium Club, a one-year membership for business owners. We will share the details soon.

What to bring

Your laptop. A paid ChatGPT or Claude account helps, but you do not need one. We prepare exercises that work without it.

Want a place? Join the waiting list.

joinbaseera.om · help@joinbaseera.om
A joint initiative by Ailutions and JBS Holdings.